

the cricketer JOBS

Media Pack

When you need the right talent, from a summer temp to a strategic appointment in professional cricket, we have the expertise and audience to help. Promote your listing direct to professional players, groundsmen, school masters, administrators, key stakeholders and our wider audience of 1.5 million people. The candidates you want are already talking to us.

Cricketer Jobs is promoted via:

PRINT



▲ **32,000**
CIRCULATION



▲ **136,000**
READERSHIP

DIGITAL



▲ **500,000**
ONLINE
(UNIQUE USERS PER MONTH)



▲ **870,000**
SOCIAL
(FOLLOWERS)

To hire your next great candidate, take advantage of one of these advertising packages.

BRONZE RECRUITMENT PACKAGE

- Job information displayed below basic listing
 - Apply link highlighted on page
 - Vacancy promoted via three Cricketer social posts
- Package price: £99+VAT

SILVER RECRUITMENT PACKAGE

- All promotion in bronze package plus:
- Job pinned to permanently appear at top of page
 - Job advertised in The Cricketer weekly newsletter
- Package price: £199+VAT

GOLD RECRUITMENT PACKAGE

- All promotion in bronze & silver packages plus:
- ¼ page ad in The Cricketer magazine
 - Ad on thecricketer.com (10,000 impressions)
- Package price: £299+VAT

The Cricketer
Jobs promotes
equality, diversity and
inclusion in hiring
candidates

**“Sponsored jobs are 3.5 times
more likely to result in a hire”**

Source: indeed.co.uk

BESPOKE RECRUITMENT CONSULTANCY SERVICE

Sam Lavery has ten years' experience in providing strategic support to employers, providing a bespoke consultancy service that includes:

- Identifying candidates for shortlist
- Preparing candidates through to interview
- Supporting during interview process

This service allows you to speedily source, screen and hire quality candidates. For more information, please contact Sam via **07891 508618** or email: **JobsinCricket@mail.com**. Price from £499+VAT, quote will be provided upon request.